


RAN-2510000101011001

F.Y.B.B.A. (NEP) (Sem. I) Examination November - 2025
Principles and Practices of Management

[Total Marks: 50

સૂચના : / Instructions

- (1) ઉપરોક્ત દર્શાવેલ વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the above details on your answer book.
- (2) Write to-the-point answers.
- (3) See the options clearly before you attempt the question.
- (4) Figures to the right indicate marks allotted to those questions.
- (5) Draw diagrams wherever necessary .

Seat No.:

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Student's Signature

- Q.1. Answer the following questions in brief. (Any Five) (10)**
- a. Define the term 'Management'.
 - b. What do you mean by Staffing?
 - c. What is transformational leadership?
 - d. Explain the term 'Strategic Planning'.
 - e. List down any two advantages of Decentralisation of authority.
 - f. Define Controlling.
 - g. Write down the full form of CSR.
- Q.2. Discuss various principles suggested by Henry Fayol under administrative approach of management. Support your answer with suitable examples. (14)**
- OR**
- Q.2. a. Explain why management is considered as science as well as an art? (07)**
- Q.2. b. Briefly explain the concept of sustainable management practices. (07)**
- Q.3. What do you mean by planning? Discuss the significance (importance) of planning. Also discuss various types of plans giving suitable examples. (14)**
- OR**
- Q.3. a. Write a brief note on CSR. (07)**
- Q.3. b. Explain Line and Staff type of organisational structure with its merits. (07)**
- Q.4. Write short notes on the following. (Any Three) (12)**
- a. TQM
 - b. Benchmarking
 - c. Process of Controlling
 - d. Responsibility Accounting
 - e. Principles of Directing